

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:	)	Examiner: Michael M. Thompson
	)	
<b>G. Eric Engstrom</b>	)	Art Unit: 3629
	)	
Application No.: 09/817,837	)	Confirmation No.: 9404
	)	
Filed: March 26, 2001	)	
	)	
For: Method and Apparatus for	)	
Generating Electronic Personas	)	
_____	)	

MAIL STOP AF  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

**RESPONSE AFTER FINAL REJECTION**

Dear Sir:

In response to the Final Office Action mailed June 19, 2009 ("Office Action"), Applicant respectfully requests reconsideration of the captioned application in view of the amendments and remarks to follow.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 10 of this paper.